

## LewerMark 'Make Your Mark' Scholarship Contest Fall 2022



<b>Scholarship Theme:</b>	<p>Please create a Literary or Artistic Submission that answers both of the following questions:</p> <ol style="list-style-type: none"> <li>1) What do you love most about your home culture, and what part of it would you change?</li> <li>2) What do you love most about the culture in America, and what part of it would you change?</li> </ol> <p><b>NOTE: Your submission must be created specifically in response to the scholarship theme. Unrelated or repurposed assignments/projects will not be considered.</b></p>
<b>Culture Examples:</b>	Family traditions, holidays, music, food, art, places, groups of people, etc.
<b>Eligibility:</b>	All full-time international students who are active F, J, M, U, T, R, A, or Q visa-holders and DACA recipients currently enrolled in a SEVIS-approved US institution.
<b>Exclusions:</b>	<p>The following are not eligible to participate:</p> <ol style="list-style-type: none"> <li>a. Students studying at educational institutions in the states of New York and Maryland;</li> <li>b. Students participating in non-credit bearing vacations, mission trips, service learning, or internships;</li> <li>c. Lewer employees (and members of their household) and immediate family members of Lewer employees (and members of immediate family members' households).</li> </ol>
<b>Application Deadline:</b>	Wednesday, November 30 2022 (Scholarship Winners will be announced January 31, 2023)
<b>Submission Examples:</b>	<p><b>Literary:</b> Poem, story (non-fiction/fiction), plays, memoir, graphic novel, etc.  <b>Artistic:</b> Song/Music, video, sculpture, interpretive dance, painting, etc.</p> <p><b>NOTE: Must be original artwork, physical entries must be mailed and will not be returned. Digitally created art entries may be submitted electronically.</b></p>
<b>Scholarship Amounts:</b>	Six applicants will be awarded one scholarship, each scholarship will be in the amount of \$1,000.
<b>Judging Criteria:</b>	<p>Submissions are evaluated and winners are selected based on the following criteria:  <b>Answers the question (50%), Creativity (25%), Uniqueness (25%)</b></p> <p>BONUS POINTS - Letter of Recommendation from faculty or staff member at your school</p>

### Scholarship Application Instructions

1. Complete the included "Make Your Mark" scholarship application ("Application").
2. Create either a literary or artistic expression as your submission ("Submission").
3. Submit your Application and Submission to [scholarship@lewer.com](mailto:scholarship@lewer.com) or mail them to us. If submitting via e-mail, your Submission must be attached to the e-mail, not copied and pasted in the body of the email. Please note, we are not able to return your Submission.
4. Applications may be verified to ensure compliance with all eligibility rules.
5. By checking the Affidavit and Liability/Publicity Release box on the attached application, students confirm and legally attest they have read these rules as well as the "Make Your Mark" Contest Affidavit and Liability/Publicity Release found in this document.
6. All Submissions must be original content developed by the student applying for the scholarship. Any entry that utilizes third-party or stock footage will not be accepted.
7. Winners will be notified by January 31, 2023, and will be posted on the LewerMark [LinkedIn](#), [Facebook](#) & [Instagram](#) pages.
8. There is no fee for entering the contest. **Student is responsible for paying postage costs.**

**MAKE YOUR MARK SCHOLARSHIP  
APPLICATION FALL 2022**

**STUDENT INFORMATION**

First Name:	_____	Last Name:	_____
Date of Birth (MM/DD/YYYY):	_____		
Name of Your School:	_____		
Student I.D. Number:	_____		
Your Major:	_____	Your Minor:	_____
Expected Graduation Date:	_____	Visa Type:	_____

**MAILING ADDRESS**

Street Address:	_____		
City:	_____	State:	_____
		Zip Code:	_____

**Submit Scholarship Application and material to [scholarship@lewer.com](mailto:scholarship@lewer.com)  
or mail them to 9900 W 109th St, Suite 200, Overland Park, KS 66210**

- ☐ Check here to indicate that you have read the:  
LewerMark® 'Make Your Mark' Affidavit of Eligibility & Liability/Publicity Release
- ☐ Check here to indicate that you understand and agree that your submission must be original and created specifically for this scholarship.
- ☐ Check here to indicate that you understand and agree that your physical artwork submission must be mailed to LewerMark® and will not be returned to you.
- ☐ Check here to indicate that you understand and agree that if you are selected to receive a LewerMark® 'Make Your Mark' Scholarship, you will submit of photo of yourself to be posted on the lewermark.com website.

**CONTACT**

[scholarship@lewer.com](mailto:scholarship@lewer.com)

LewerMark Student Insurance

9900 W. 109th Street,

Suite 200

Overland Park, KS 66210

## LewerMark® 'Make Your Mark' Affidavit of Eligibility & Liability/Publicity Release

By checking the appropriate box on the Application Form found at [www.lewermark.com](http://www.lewermark.com), I, declare and say: I am submitting this affidavit and release with the understanding that it will be relied upon to determine my eligibility to receive scholarship money in the "Make your Mark" scholarship contest (the "Promotion"), sponsored by The Lewer Agency, Inc. ("Sponsor").

1. I hereby represent to Sponsor, its respective advertising and promotion agencies, parent corporations, subsidiaries, affiliates, agents, assigns, and any other entity or person connected with the Promotion (collectively, the "Licensed Parties"), as well as their respective directors, shareholders, officers, and employees, that I have complied with, and will continue to comply with, all of the rules of the Promotion and that I have perpetuated no fraud or deception in entering the Promotion or in claiming the scholarship money awarded to me, if any. I understand that, if any statement made by me in this affidavit is false, I will be disqualified from consideration and from receiving any award, or will be required to forfeit or return immediately upon demand by Sponsor any money that has been awarded to me.
2. I represent that neither I, nor any member of my immediate family or anyone living in my household, or the household of an immediate family member, is an employee of the Sponsor.
3. In consideration of my participation in the Promotion, I hereby release and discharge the Sponsor, its respective employees, officers, directors, parent companies, shareholders, affiliates, subsidiaries, advertising and promotion agencies and any other companies or schools participating in the design, promotion, administration or fulfillment of this Promotion (collectively, the "Releasees") from any and all claims, demands, losses and liabilities of any nature whatsoever which I may now have or hereafter be entitled to assert, including, but not limited to, any death, personal injury, loss of enjoyment or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of my participation in the Promotion or out of any monies awarded to me in connection with the Promotion. I understand that the Releasees will not obtain insurance on my behalf, and I am fully responsible for obtaining my own insurance.
4. I hereby agree that the Sponsor shall have the right to use in perpetuity my name, likeness, voice, photograph, biographical and prize information, and the Entry Materials (defined below), without notice to me and without further compensation or obligation, in any and all media now or hereafter known throughout the world, in any manner whatsoever, to advertise and promote the Sponsor, their products and services, the Promotion, and for any other purpose. I agree that if I'm selected to receive a Scholarship, as a condition of receiving that Scholarship, I must provide the Sponsor a high-quality head shot photograph for use in accordance with this paragraph
5. I agree that all information or materials submitted by me with my entry in the Promotion (the "Entry Materials") are now the sole property of the Sponsor and can be used, published, modified, adapted, and otherwise exploited by the Sponsor in perpetuity in any manner whatsoever without further notice or compensation to me and without attribution to me, in any and all mediums now or hereafter known throughout the world. I represent and warrant that I am free to assign all the rights (including, but not limited to moral rights and intellectual property) in and to the Entry Materials and such Entry Materials are not subject to the rights of any third party. I acknowledge that the Entry Materials will not be returned to me. I agree that no materials need be submitted to me for any approval and that the Releasees shall be without liability to me for any editing or alternation or for any distortion, illusionary or other effect resulting from the publication or other use of my photograph and/or likeness and/or Entry Materials.
6. I understand that the winner's school will be notified in January 2023 and that the scholarship will be sent or delivered directly to the school for delivery to the winner. Should I be selected as a winner, I understand that I must be enrolled in and attending classes on a full-time basis at the school and must enroll and attend classes on a full-time basis the following spring semester at the school. If I fail to properly enroll or attend classes, I will be considered ineligible and will be disqualified.
7. I affirm that all content submitted to the Sponsor regarding the promotion is original content developed by me (the "Content"). In the event any individual asserts a claim of ownership to the Content or any footage included in the Content, I agree to indemnify, defend, and hold harmless the Sponsor (including its officers, directors, managers, employees, and agents) from and against any such claims, suits, liabilities, damage, indictments, costs, and expenses (including reasonable attorney fees).

It is understood and agreed that this is a complete RELEASE and DISCHARGE of all claims and rights of the undersigned against the Releasees, and that no action will be taken by or on behalf of the undersigned with respect to any such rights, it being understood that this affidavit and release shall be binding upon the parents or guardians of a minor winner, and the heirs, executors, and administrators of the undersigned.