

Scholarship Theme: "Show us what it means to be an international student in America in 2021"

**Eligibility**: All full-time international students in active F, J, M, U, T, R, A, or Q visa-holders and DACA recipients currently enrolled in a SEVIS approved US institution.

#### **Exclusions:**

- **a.** Students studying at educational institutions in the states of New York and Maryland are not eligible for this scholarship.
- **b.** Students participating in non-credit bearing vacations, mission trips, service learning, or internships are not eligible for this scholarship.
- **c.** Employees of Lewer, their immediate family members, and members of the employee's and his or her immediate family members' households are not eligible to participate

Application deadline: November 1, 2021 (Scholarships will be announced December 31, 2021)

## **Scholarship Application Instructions**

- 1. Complete the included "Make Your Mark" scholarship application.
- 2. Create either a literary or artistic expression as your submission.
- 3. Submit both the "Make Your Mark" scholarship application and literary/artistic expression.
- 4. Any scholarship applications submitted may be verified upon request in order to ensure all applications are valid according to the eligibility rules.
- 5. By checking the Affidavit and Liability/Publicity Release box on the attached application, students confirm and legally attest they have read these rules as well as the "Make Your Mark" Contest Affidavit and Liability/Publicity Release found in this document.
- 6. All submitted content must be original content developed by the student who is applying for the scholarship. Any entry that utilizes third-party or stock footage will not be accepted.
- 7. Submit application and scholarship entry to <a href="mailto:scholarship@lewer.com">scholarship@lewer.com</a> or feel free to mail them to us. Please note, we are not able to return the contents of your submission to us.
- 8. The winner will be notified by December 31, 2021 and will be posted on the LewerMark LinkedIn, Facebook, Instagram & Twitter pages.
- 9. There is no fee for entering the contest.

Literary Submission Examples: Poem, story (non-fiction/fiction), plays, memoir, graphic novel, etc.

Artistic Submission Examples: Song/Music, video, sculpture, interpretive dance, painting, etc.

Five applicants will be awarded one scholarship, each scholarship will be in the amount of \$1,500

#### **Judging Criteria**

Submissions are evaluated and winners are selected based on the following criteria: Creativity (60%), Vision (20%), Uniqueness (20%) BONUS POINTS- Letter of Recommendation from faculty or staff member at your school



# MAKE YOUR MARK SCHOLARSHIP APPLICATION 2022

STUDENT INFORMATION			
First Name:		Last Name:	
Date of Birth (MM/DD/YYYY):			
Name of Your School:			
Student I.D. Number:			
Expected Graduation Date:		Visa Type:_	
MAILING ADDRESS			
Street Address:			
City:	State:	Zip Code:	

Submit Scholarship Application and material to <a href="mailto:scholarship@lewer.com">scholarship@lewer.com</a> or mail them to 9900 W 109th St, Suite 200, Overland Park, KS 66210

Application deadline: November 1, 2021 (Scholarship recipients will be announced December 31, 2021)

Check here to indicate that you have read the:

LewerMark® 'Make Your Mark' Affidavit of Eligibility & Liability/Publicity Release

**CONTACT** 

scholarship@lewer.com

LewerMark Student Insurance 9900 W. 109th Street, Suite 200 Overland Park, KS 66210



### LewerMark® 'Make Your Mark' Affidavit of Eligibility & Liability/Publicity Release

By checking the appropriate box on the Application Form found at <a href="www.lewermark.com">www.lewermark.com</a>, I, declare and say: I am submitting this affidavit and release with the understanding that it will be relied upon to determine my eligibility to receive scholarship money in the "Make your Mark" scholarship contest (the "Promotion"), sponsored by The Lewer Agency, Inc. ("Sponsor").

- 1. I hereby represent to Sponsor, its respective advertising and promotion agencies, parent corporations, subsidiaries, affiliates, agents, assigns, and any other entity or person connected with the Promotion (collectively, the "Licensed Parties"), as well as their respective directors, shareholders, officers, and employees, that I have complied with, and will continue to comply with, all of the rules and regulations of the Promotion and that I have perpetuated no fraud or deception in entering the Promotion or in claiming the scholarship money awarded to me, if any. I understand that, if any statement made by me in this affidavit is false, I will be disqualified from consideration and from receiving any award, or will be required to forfeit or return immediately upon demand by Sponsor any money that has been awarded to me.
- 2. I represent that neither I, nor any member of my immediate family or anyone living in my household, or the household of an immediate family member, is an employee of the Sponsor.
- 3. In consideration of my participation in the Promotion, I hereby release and discharge the Sponsor, its respective employees, officers, directors, parent companies, shareholders, affiliates, subsidiaries, advertising and promotion agencies and any other companies or schools participating in the design, promotion, administration or fulfillment of this Promotion (collectively, the "Releasees") from any and all claims, demands, losses and liabilities of any nature whatsoever which I may now have or hereafter be entitled to assert, including, but not limited to, any death, personal injury, loss of enjoyment or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of my participation in the Promotion or out of any monies awarded to me in connection with the Promotion. I understand that the Releasees will not obtain insurance on my behalf, and I am fully responsible for obtaining my own insurance.
- 4. I hereby agree that the Sponsor shall have the right to use in perpetuity my name, likeness, voice, photograph, biographical and prize information, and the Entry Materials (defined below), without notice to me and without further compensation or obligation, in any and all media now or hereafter known throughout the world, in any manner whatsoever, to advertise and promote the Sponsor, their products and services, the Promotion, and for any other purpose. I agree that if I'm selected to receive a Scholarship, as a condition of receiving that Scholarship, I must provide the Sponsor a high-quality head shot photograph for use in accordance with this paragraph
- 5. I agree that any and all information or materials submitted by me with my entry in the Promotion (the "Entry Materials) are now the sole property of the Sponsor and can be used, published, modified, adapted, and otherwise exploited by the Sponsor in perpetuity in any manner whatsoever without further notice or compensation to me and without attribution to me, in any and all mediums now or hereafter known throughout the world. I represent and warrant that I am free to assign all the rights (including, but not limited to moral rights and intellectual property) in and to the Entry Materials and such Entry Materials are not subject to the rights of any third party. I acknowledge that the Entry Materials will not be returned to me. I agree that no materials need be submitted to me for any approval and that the Releasees shall be without liability to me for any editing or alternation or for any distortion, illusionary or other effect resulting from the publication or other use of my photograph and/or likeness and/or Entry Materials.
- 6. I understand that the winner's school will be notified in April and that the scholarship will be sent or delivered directly to the school for delivery to the winner. Should I be selected as a winner, I understand that I must be enrolled in and attending classes on a full-time basis at the school and must enroll and attend classes on a full-time basis the following fall semester at the school. If I fail to properly enroll or attend classes, I will be considered ineligible and will be disqualified.
- 7. I affirm that all content submitted to the Sponsor regarding the promotion is original content developed by me (the "Content"). In the event any individual asserts a claim of ownership to the Content or any footage included in the Content, I agree to indemnify, defend, and hold harmless the Sponsor (including its officers, directors, managers, employees, and agents) from and against any such claims, suits, liabilities, damage, indictments, costs, and expenses (including reasonable attorney fees).

It is understood and agreed that this is a complete RELEASE and DISCHARGE of all claims and rights of the undersigned against the Releasees, and that no action will be taken by or on behalf of the undersigned with respect to any such rights, it being understood that this affidavit and release shall be binding upon the parents or guardians of a minor winner, and the heirs, executors, and administrators of the undersigned.