

LewerMark 'Make Your Mark' Scholarship Contest Fall 2023



Scholarship Theme:	<p>Please create a Video, Literary, Artistic, or Musical Submission in response to the following:</p> <p>Leaving home to study in a faraway country requires a lot of courage. Do you have stories of home that bring you comfort? Maybe you've saved photos of people, places and activities that remind you of home. We want you to turn those stories and images into an advertisement for your home country!</p> <p>Tell us who should visit your home country and why? Should students study abroad there? Should retirees come visit for the trip of a lifetime? Show us everything that makes your home country special! Tell us about its natural beauty, people, culture, food!</p> <p>NOTE: Your submission must be an original work created specifically in response to the scholarship theme. Unrelated or repurposed assignments/projects will not be considered.</p>											
Eligibility:	All full-time international students who are active F, J, M, U, T, R, A, or Q visa-holders and DACA recipients currently enrolled in a SEVIS-approved US institution.											
Exclusions:	<p>The following are not eligible to participate:</p> <ol style="list-style-type: none"> Students studying at educational institutions in the states of New York and Maryland; Students participating in non-credit bearing vacations, mission trips, service learning, or internships; Lewer employees (and members of their household) and immediate family members of Lewer employees (and members of immediate family members' households). 											
Application Deadline:	Sunday, November 19, 2023 (Scholarship Winners will be announced January 15, 2024)											
Submission Examples:	<p>"Traveling – it leaves you speechless, then turns you into a storyteller." – Ibn Battuta</p> <p>Submissions will be divided into four categories; 3 winners will be selected for each category. You must select only one category for your submission.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #d9ead3;">Video (2 minutes maximum)</th> <th style="background-color: #d9ead3;">Literary</th> <th style="background-color: #d9ead3;">Visual Art</th> <th style="background-color: #d9ead3;">Musical (2 minutes maximum)</th> </tr> </thead> <tbody> <tr> <td>Commercial Short Film</td> <td>Script Screenplay</td> <td>Travel Advertisement Poster Storyboard</td> <td>Original Song Music Video</td> </tr> </tbody> </table> <p>NOTE: Must be original artwork. Physical entries must be mailed and will not be returned. Digital entries may be submitted electronically. Any submission that includes copyrighted music will be automatically disqualified.</p>				Video (2 minutes maximum)	Literary	Visual Art	Musical (2 minutes maximum)	Commercial Short Film	Script Screenplay	Travel Advertisement Poster Storyboard	Original Song Music Video
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Scholarship Amounts:	First place: \$2,000; Second place: \$1,500; Third place: \$1,000.											
Judging Criteria:	<p>Submissions are evaluated and winners are selected based on the following criteria:</p> <p>Fulfills the request (50%), Creativity (25%), Uniqueness (25%)</p> <p>BONUS POINTS - Letter of Recommendation from faculty or staff member at your school</p>											

Scholarship Application Instructions

1. Complete the included “Make Your Mark” scholarship application (“Application”).
2. Create a video, literary, visual art or musical expression as your submission (“Submission”).
3. Email your Application and Submission to scholarships@growyourgiving.org, or mail them to us. If submitting via email, your Submission must be attached to the email, not copied and pasted in the body of the email. Please note, we are not able to return your Submission.
4. Applications may be verified to ensure compliance with all eligibility rules.
5. By checking the Affidavit and Liability/Publicity Release box on the attached Application, you confirm and legally attest you have read these rules as well as the “Make Your Mark” Contest Affidavit and Liability/Publicity Release found in this document.
6. All Submissions must be original content developed by the student applying for the scholarship. Any entry that utilizes third-party or stock footage will not be accepted.
7. Winners will be notified by January 18, 2024, and will be posted on the LowerMark [LinkedIn](#), [Facebook](#) & [Instagram](#) pages.
8. There is no fee for entering the contest; however, you are **responsible for any costs associated with your Submission, including postage.**

**MAKE YOUR MARK SCHOLARSHIP
APPLICATION FALL 2023**

STUDENT INFORMATION

First Name: _____	Last Name: _____
Date of Birth (MM/DD/YYYY): _____	
Name of Your School: _____	
Student I.D. Number: _____	
Your Major: _____	Your Minor: _____
Expected Graduation Date: _____	Visa Type: _____

MAILING ADDRESS

Street Address: _____		
City: _____	State: _____	Zip Code: _____

**Submit Scholarship Application and material to scholarships@growyourgiving.org
or mail them to the Greater Kansas City Community Foundation,
1055 Broadway Blvd., Suite 130, Kansas City, MO 64105**

- Check here to indicate you have read the LewerMark® 'Make Your Mark' Affidavit of Eligibility & Liability/Publicity Release, and understand and agree to those terms.
- Check here to indicate you understand and agree your Submission must be original work created specifically for this scholarship and cannot include any copyrighted music.
- Check here to indicate you understand and agree that any physical artwork Submission must be mailed to LewerMark®, via the Greater Kansas City Community Foundation, and will not be returned to you.
- Check here to indicate you understand and agree that if you are selected to receive a LewerMark® 'Make Your Mark' Scholarship, you will submit a photo of yourself to be posted on the lewermark.com website, LewerMark social media, and/or used in LewerMark publications.

CONTACT

scholarships@growyourgiving.org
Greater Kansas City Community Foundation
1055 Broadway Blvd., Suite 130
Kansas City, MO 64105

LewerMark® ‘Make Your Mark’ Affidavit of Eligibility & Liability/Publicity Release

By checking the appropriate box on the Application Form found at www.lewermark.com, I declare and say: I understand that this Affidavit of Eligibility & Liability/Publicity Release (“Affidavit & Release”) I submit will be relied upon to determine my eligibility to receive scholarship money in the “Make your Mark” scholarship contest (the “Promotion”), sponsored by The Lewer Agency, Inc. (“Sponsor”).

1. I hereby represent to Sponsor, its respective advertising and promotion agencies, parent corporations, subsidiaries, affiliates, agents, assigns, and any other entity or person connected with the Promotion (collectively, the “Licensed Parties”), as well as their respective directors, shareholders, officers, and employees, that:
 - a. I have complied with, and will continue to comply with, all rules of the Promotion and
 - b. I have perpetuated no fraud or deception in entering the Promotion or claiming the scholarship money awarded to me, if any.
2. I understand that if I make any false statement in this affidavit or in connection with my Application or Submission, I will be disqualified from consideration and from receiving any award, or will be required to forfeit or return, immediately upon demand by Sponsor, any money awarded to me.
3. I represent that neither I, nor any member of my immediate family or anyone living in my household, or the household of an immediate family member, is an employee of Sponsor.
4. In consideration for my participation in the Promotion, I forever release and discharge Sponsor, its employees, officers, directors, parent companies, shareholders, affiliates, subsidiaries, advertising and promotion agencies and any other companies or schools participating in the design, promotion, administration or fulfillment of this Promotion (collectively, the “Releasees”) from any and all claims, demands, losses and liabilities of any nature whatsoever which I may now have or hereafter be entitled to assert, including, but not limited to, any death, personal injury, loss of enjoyment or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of my participation in the Promotion or out of any monies awarded to me in connection with the Promotion. I understand that the Releasees will not obtain insurance on my behalf, and I am fully responsible for obtaining my own insurance.
5. I agree that Sponsor shall have the right to use in perpetuity my name, likeness, voice, photograph, biographical and prize information, and the Entry Materials (defined below), without notice to me and without further compensation or obligation, in any and all media now or hereafter known throughout the world, in any manner whatsoever, to advertise and promote Sponsor, their products and services, the Promotion, and for any other purpose. I agree that if I'm selected to receive a Scholarship, as a condition of receiving that Scholarship, I must provide Sponsor a high-quality headshot photograph for use in accordance with this paragraph.
6. I agree that upon submission, all information and materials I submit with my entry in the Promotion (the “Entry Materials”) become Sponsor’s sole property and Sponsor can use, publish, modify, adapt, and otherwise exploit the Entry Materials in perpetuity, in any manner whatsoever, without further notice or compensation to me and without attribution to me, in any and all mediums now or hereafter known throughout the world. I represent and warrant that I am free to assign all the rights (including, but not limited to, moral rights and intellectual property) in and to the Entry Materials and such Entry Materials are not subject to the rights of any third party. I acknowledge that the Entry Materials will not be returned to me. I agree that no materials need be submitted to me for any approval and that Releasees shall have no liability resulting from any editing, alteration, distortion, illusionary or other effect resulting from publication or other use of my photograph and/or likeness and/or Entry Materials.
7. I understand the winners’ school(s) will be notified in January 2024 and the scholarship funds will be sent or delivered directly to the school for delivery to the winner. Should I be selected as a winner, I understand I must be enrolled in and attending classes on a full-time basis at the school and must enroll and attend classes on a full-time basis the following summer or fall semester at the school. If I fail to properly enroll or attend classes, I will be considered ineligible and will be disqualified.
8. I affirm that all content submitted to Sponsor regarding the promotion is original content developed by me (the “Content”). In the event any individual asserts a claim of ownership to the Content or any footage included in the Content, I agree to indemnify, defend, and hold harmless the Sponsor (including its officers, directors, managers, employees, and agents) from and against any such claims, suits, liabilities, damage, indictments, costs, and expenses (including reasonable attorney fees).

I understand and agree that this is a COMPLETE RELEASE and DISCHARGE of all claims and rights I might have against the Releasees, and that no action will be taken by me or on my behalf with respect to any such rights. This Affidavit and Release shall be binding upon the parents or guardians of a minor winner, and the heirs, executors, and administrators of any winner.