



For Immediate Release

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New LewerMark Account Manager Appointed at The Lewer Agency



Tracy McClure

KANSAS CITY, MO – (July 18, 2010) – The Lewer Agency, Inc., a leading provider of health insurance plans for international students, is pleased to announce the appointment of **Tracy McClure** to the position of Account Manager - LewerMark, effective July 12, 2010.

Tracy joined the LewerMark team with a BA in English Literature and a Master of Foreign Linguistics from two Chinese universities. She also holds a Master of Cultural and Tourist Engineering, as well as an Executive MBA in International Resort Management from specialized schools in France.

After her graduation from the Vatel International Business School, she went to work for the Inter-Continental chain of hotels, based in Atlanta, Georgia, where she was responsible for Guest Relations.

Following a successful two-year stint in the hotel industry, she worked at MeadWestVaco Global headquarters in Virginia as an Export Account Representative. She then relocated to the Kansas City area in 2009, where she changed industries. “A position in the insurance industry is an ideal fit for me,” she said. “I am excited about working with domestic and international students.”

A Chinese naturalized U.S. citizen who has studied abroad in France, Tracy is fluent in Chinese and English, and conversant in French and Japanese. Her work experience includes account management, marketing, and public relations in Europe, Asia, and North America.

“With the increasing number of international students entering the U.S. university system, Tracy’s experience and skills are an exciting enhancement to the full service benefits offered to LewerMark clients,” reported Student Insurance Director, **Jeff Crawford**.

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Company background: Founded in 1956, The Lewer Agency, Inc. is a national employee benefits and student insurance agency and administrator headquartered in Kansas City, MO. In 1991, the agency introduced the LewerMark® Student Insurance Plans, designed specifically to provide comprehensive medical insurance benefits for international students studying in the US and domestic students studying abroad.