



For Immediate Release

For More Information:

Jan Sulzer, The Lewer Agency, Inc.
(816) 753-4390 Ext 106
jsulzer@lewer.com

On-line Enrollment and Waiver Upgrades Launched for LewerMark.com

Portal streamlines all aspects of on-line management of international student health insurance programs.

KANSAS CITY, MO – (December 15, 2007) – **The Lewer Agency, Inc.** announced today that it has launched an updated version of www.lewermark.com, a fully-automated web site designed to assist schools in the enrollment and administration of medical insurance plans for international students.

By their very nature, international student programs can be challenging to administer, maintain and consistently monitor. Insurance enrollments, coverage status and updates can be problematic and time-consuming for school administrators, program coordinators, students and parents.

At www.lewermark.com school administrators can enroll and update the status of their international students on-line. They can manage the entire process including coverage status for the insured group and each individual participant. Special features allow client schools to personalize their enrollment site with school logos and provide access for students to print identification cards. Students are also allowed to submit a request to waive coverage if applicable.

“We pride ourselves in understanding and anticipating the needs of international student programs,” said Jeff Crawford, the Lewer Agency’s Director of Student Insurance. LewerMark.com is a result of the input we received from our client schools and our Advisory Council. In a time of tremendous growth in the enrollments of international students and students going abroad to study, [lewermark.com](http://www.lewermark.com) offers program administrators a dynamic tool to capture and monitor the information they need to enroll and protect their students.”

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The Lewer Agency, Inc. is a leading provider of student health insurance. Through its portfolio of LewerMark Medical Benefits Plans, Lewer has provided comprehensive medical insurance benefits for inbound and study abroad programs since 1991.